

## WorldView Press

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FOR IMMEDIATE RELEASE

### HUMAN SHADOW DARKENS USA DURING ELECTION YEARS

*Using Beauty and her Beast to Introduce the Human Shadow*, written by Kay Newell Plumb  
and illustrated by Bob Hobbs, Challenges USA to Face Up to Shady Aspects of Herself

It must be an election year. Doublethink and newspeak, name-calling and blame, finger-pointing and fact-twisting—all day long.

Why is it so hard to get to the facts these days? Why do so many versions of who's right and who's wrong, who's Godly and who isn't, only make us less sure of what's going on and less safe? Are we de-volving?

Author Kay Newell Plumb aims to slow this de-volution. In her unique voice—friendly yet fierce, humorous yet harrowing—she creates a *ménage a trois* between a fairy tale, a graphic novel, and a serious psychological subject, visually *and* verbally showing us parts of ourselves we'd rather not see. At personal levels (me versus you), state levels (Red State versus Blue State), and at national levels (Our Perpetual War on Something), the human shadow causes catastrophic problems.

*“Plumb’s mission is to promote a better understanding of the human shadow,”* says Dave Lammert of WorldView Press. *“She’s not just aiming at psych students or English majors, either. She’s aiming at us all. She’s using our highly visual zeitgeist to bring a new concept up into consciousness. And by re-telling such a familiar old story in such a thoroughly modern way, with pen and ink drawings by the fantasy master Bob Hobbs on every page, we think she hits the mark.”*

Cultures either fall or endure as a direct result of the choices they make. The USA is out of balance, teetering on the brink. There's not time for more crazy steps. There's no space to turn around and go back. To stay afoot, the USA will have to look honestly at where she is and how she got that way; the USA will have to face her own shadow.

**There's no better time than election time  
to meet the human shadow.**

[www.humanshadowtalk.com](http://www.humanshadowtalk.com)

for a downloadable media kit  
& more about the author, the artist, and the human shadow

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To schedule an interview with Kay Plumb:  
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